



JORDYN BARRATT


Tokyo 2020, 11th (Women's Park)


First Place at Vans Park Series in Malmo, Sweden

Third Place at the Vans Park Series World Championships

First woman to qualify for and compete at the Dew Tour

Two-time X-Games Medalist

 @jordynbarratt

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HER STORY

Jordyn grew up on the North Shore of O`ahu in the beach town of Hale`iwa known for its huge waves in the winter and calm clear blue water the rest of the year.

She swam the ocean as a toddler and surfed before she was old enough for kindergarten. Raised by a single mom who wanted Jordyn to spend her days running around outdoors and learning about nature, the ocean was their playground.

When Jordyn was in sixth grade a skatepark opened down the street from where they lived. Some school friends asked her to join them there and loaned her a board to try out the new park. She was instantly hooked and begged her mom to go get a board of her own.

She would spend hours every day at that skatepark. When it was too hot, she would skate, run across the street to the beach for a swim or a surf, and then head back to the skatepark. Most often she was the only girl at the park, and she was always far younger than everyone else there.





She never seemed to notice or be bothered by that at all. The big gnarly looking guys became her “Uncles” and helped her to learn skatepark etiquette along with new tricks.

At a young age it was clear that Jordyn had a strong passion for skateboarding as well as a tenacity to take the slams and keep coming back to try again. She signed up for local competitions on the island and was always against the boys because there were never more than a couple girls which wasn’t enough to make their own division.

By 8th grade she started going to the mainland for skate camps and competitions, this time with a handful of girls. She began competing at bigger events that would bring girls from all over the world, and she was often getting on the podium which just fueled her passion.

When it was time to start high school, it was clear that Jordyn needed better and bigger parks to skate in, so she and her mom decided to move to Encinitas, California, a place many pro skateboarders called home. She started training harder, skating

huge bowls and ramps, and traveling to skateboard events all around the world. She loved competing and especially loved getting on the podium.

In 2016 she was invited to be an alternate in the women’s skateboard park event at the X-Games 2016. The night before the contest she got the call that a girl was injured and now Jordyn was officially in her first pro contest. She was 17 years old and took home a bronze medal. That same year she became the first female to compete in both surfing and skateboarding at the VANS U.S. Open in Huntington Beach and she was also the first woman to qualify for and compete at the Summer Dew Tour. That same year she won the Vans Girls Combi Bowl pool classic against her heroes and fellow pro skaters.





Since then, she has traveled the world many times over and competed in many countries tacking up podium appearances all over the world. In 2016 when it was announced that surfing and skateboarding would be in the 2020 Olympics, she had a decision to make as to which sport to work on the hardest. She chose skateboarding and was one of the inaugural U.S.A Skateboarding National Team members and went on to qualify and compete at the 2020 Tokyo Olympic Games in the Women's Park division.

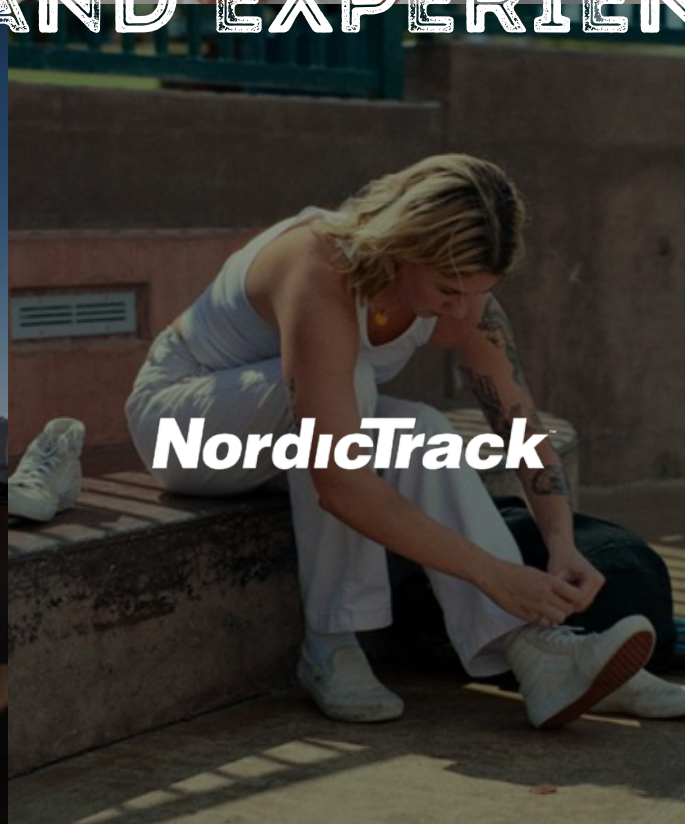
She now has her sights set on the Paris 2024 Olympics and has just recently been elected to be on the Team USA Skateboarding Athlete Advisory Council.

When Jordyn is not competing, she loves bringing her sport to children around the world. She continues to participate in kids clinics around the country, and recently went on a trip to Rwanda to volunteer and share her passion.





BRAND EXPERIENCE





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