

HER STORY

On Jan 5, 2018, through a remarkable pair of best-ever performances, Erin Jackson earned her spot on the U.S. Olympic Long Track Speedskating Team, becoming the first black woman in history to do so. Erin had only been on the ice for four months.

On Feb 13, 2022 she secured her place in Olympic history, winning the gold medal in the 500 meter event at the 2022 Beijing Olympic Games becoming the first black woman in history to win an individual Olympic Gold Medal, and the first American to win the event since 1994.

From Ocala, Florida, Erin recalls growing up skating at the local roller rink from as far back as she can remember. At nine, she started roller figure skating, but two years later her coach moved away. Always drawn to going fast, she switched to inline speedskating in 2003, and in short order, a star was born.







Erin went on to become a 47-time National Champion, an 11-time World Championships medalist, and in 2015, a Pan Am Games medalist.

Sadly, as a teenager, Erin's mother, Rita, passed away, but not before instilling in her the importance of academics before athletics. She went on to graduate Cum Laude from the University of Florida with a degree in Materials Science & Engineering. She also holds an associates degree in Computer Science and is currently working on her associates in Kinesiology as well as Business and is looking to pivot to an MBA program.

In 2012, at the urgings of a friend, Erin gave roller derby a try. With the uncanny ability to accelerate quickly, she was a natural fit. She is now one of the top 'jammers' in the world, has competed at the sport's highest level and is a member of Team USA Roller Derby.



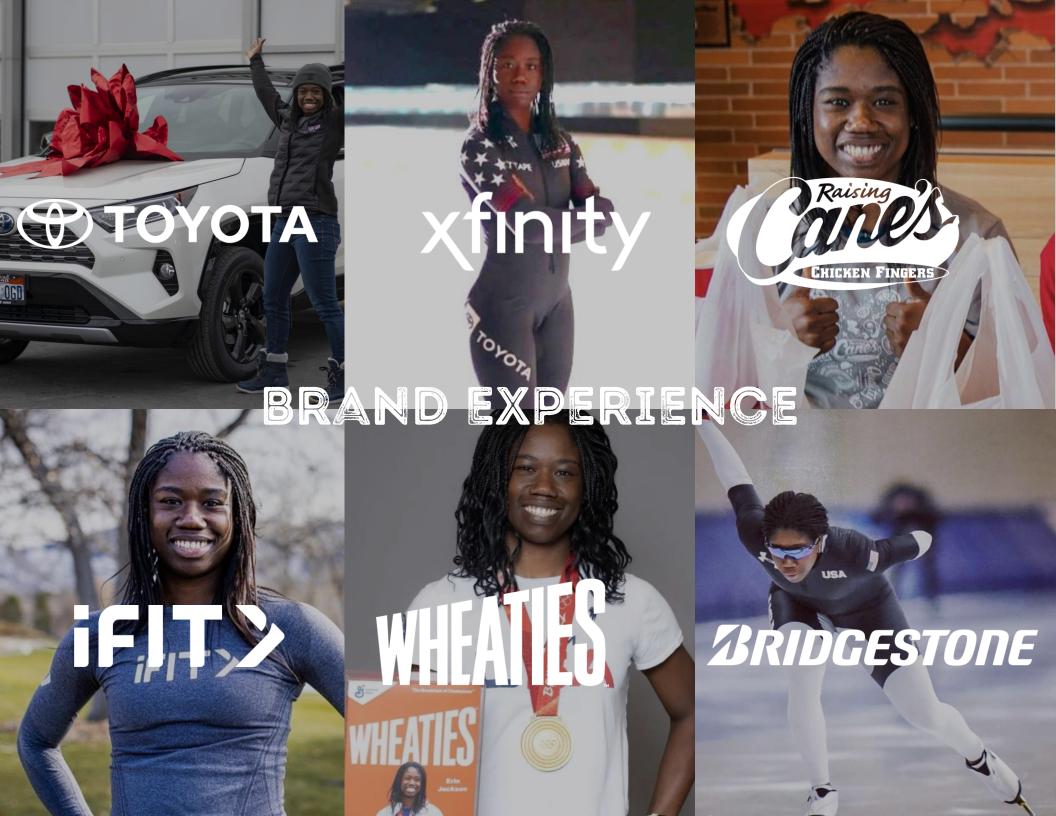
Having reached the pinnacle of competition in both inline skating and roller derby, Erin knew if she wanted a shot at the Olympics she needed to switch to the ice. Following in the footsteps of other inline skaters who had made the transition to the ice, in September of 2017, she packed her bags and moved to Salt Lake City, UT, home of the U.S. National Speedskating Team, with her sights set on what she hoped could be a berth on the 2022 Olympic Team.

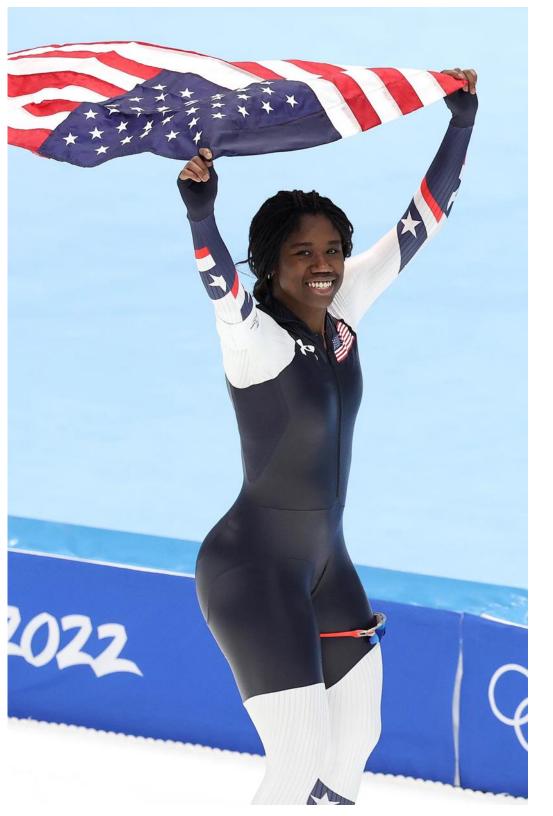
A quick study, her racing times began dropping sharply. In January of 2018, entering the competition as a virtual unknown and a long-shot at best, she electrified the crowd at the 2018 U.S. Olympic Team Trials and earned her spot on the team, become the first black American woman in history to ever do so.

Four years later Erin has evolved into the best of the best, and in Nov. of 2021 she became the first black American woman to win a World Cup Gold Medal, marking herself as the favorite at the upcoming Beijing 2022 Olympic Games. Despite the enormous pressure, she delivered at those Olympics Games, earning the title of Olympic Champion.

Erin continues to train and compete in the 500m, 1000m, and Team Sprint events in preparation of the 2026 Winter Olympics.









For more info:

Jeannie Goldstein

Partner Jeannie@chicagosep.com (773)680-9800



