

CHRIS NORTON  
MOTIVATION



**STRONGER  
THROUGH CHANGE**

Empower your organization to overcome any challenge and come out stronger.

**Change is inevitable. Challenges are certain. Growth is a choice.**



In today's unpredictable world, what if the changes you fear could become your greatest source of strength and innovation?

Chris Norton's journey embodies this transformative power. In 2010, a severe spinal cord injury left Chris with a 3% chance of ever moving below the neck. Defying odds, he walked at his college graduation and wedding, inspiring over 400 million people worldwide.

In this powerful keynote, Chris challenges the notion that change is merely to be endured. Drawing from his remarkable path, he reveals how change can be our greatest teacher and opportunity for growth. Chris shares compelling stories and practical strategies that empower audiences to reframe challenges, foster radical responsibility, and build resilient teams unafraid to ask for help.

His story, featured on major networks and in the award-winning documentary '7 Yards', showcases the impact of embracing change. With his wife Emily, Chris has fostered over 23 children and adopted 5, embodying adaptability and positive change.

Audiences will learn to grow Stronger Through Change by transforming perceived threats into competitive advantages. Join Chris to discover how life's biggest disruptions can become your greatest opportunities, leaving inspired and equipped to thrive in an ever-evolving world.

## Featured



## Past Clients



“Chris was truly the most impactful speaker I have ever heard, blending humor with inspiration, wisdom with an amazing life perspective, all the while connecting with our associates in a way that has impacted many.”

**Rob Litt**  
PetSmart VP



**Facebook:** @chrisanorton16  
**Instagram:** @chrisanorton16  
**LinkedIn**

“If you are looking for a speaker to deliver a message of courage and determination, of passion and commitment, I highly recommend Chris Norton.”

**Craig & Lea Culver**  
Culver's

**Book Chris Now** | 773.680.9800 | Jeannie@chicagosep.com



# MOTIVATIONAL KEYNOTE SPEAKER

Chris Norton's Keynote is about taking action even in the face of insurmountable odds. But it's also about finding purpose in life wherever you are. Custom-tailored to your organization, Chris's message brings fresh energy and perspective. His riveting stories and heartfelt takeaways provide actionable tools for positive change both personally and professionally.

Chris's down to earth style, humor and sincerity is sure to make you laugh, cry and cheer as he forms a true connection with them.

## Chris's 5 Key Messages of Growing Stronger Through Change

- **Foster a Culture of Ownership:** Embrace "Radical Responsibility" at every level of your organization.
- **Harness the Power of Positive Leadership:** Learn how small acts of encouragement, like "Be Like Georgia," can transform team dynamics and productivity.
- **Build Resilient Teams:** Discover the strength in vulnerability by creating an environment where asking for and receiving help drives innovation and connection.
- **Align with Purpose:** Boost motivation and performance by helping team members connect their work to a greater purpose.
- **Redefine Organizational Success:** Shift focus to creating value and enriching lives, leading to sustainable growth and employee satisfaction.

**STRONGER  
THROUGH CHANGE**



Chris's story is one of absolute courage and resilience. Chris **shared real-life lessons on leading with mental toughness** and investing your energy where you can drive the highest impact. My team and I learned a lot from this lesson.

**Katy Brown**  
VP of US Enterprise  
Microsoft

Chris Norton's message was on point on every level and inspired the audience with a sense of hope and compassion. Chris did his homework and was able to interweave aspects about Siskin Hospital into his presentation making for a more targeted and personal message to attendees. **He really knocked it out of the park!**

**Donna Deweese**  
Siskin Hospital for Physical  
Rehabilitation

After being in the real estate industry for almost 15 years, attending in excess of 50 conferences, and seeing over 500 speakers internationally, I would be happy to say that Chris was in my top 5 of all time. **He left a lasting impression**, not only with me personally but with our entire audience.

**Ben Brady**  
Harcouts Pacific

Chris's speech was **beyond inspiring, it was life changing**. He moved the entire audience to tears, laughter, and had us on the edge of our seat the whole time. His message gave me practical ways to not only be a better leader but to lead a better life. I highly recommend Chris Norton as a motivational keynote speaker.

**Moon Javaid**  
Chief Strategy Officer  
San Francisco 49ers

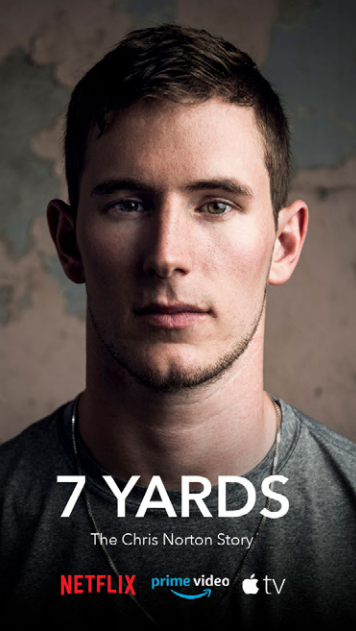
“ ”

I saw the movie and it was powerful and inspirational. However, to hear from Chris, to see him, to feel the emotion was simply incredible. Our consultants were touched, moved, and permanently impacted by Chris's story and his delivery of that story. One of the best, if not the **best motivational speakers I've ever heard!!**

**Jay Shafer**  
CEO  
Zurvita

**Book Chris Now** | 773.680.9800 | Jeannie@chicagosep.com





7 Yards is an **award-winning** feature-length documentary that explores the resilience and perspective of Chris Norton. In October 2010 at age 18, Chris suffered a debilitating spinal cord injury during a college football game. Doctors gave him just a 3 percent chance to ever move again. But he defied that diagnosis.

The film features powerful interviews, emotional reenactments and real footage from their 2018 wedding. It's the inspirational comeback story of Chris and his journey from college athlete to medical miracle to viral inspiration and now adoptive father.

**Inquire to license the film for your organization and to have Chris do a Q&A.**

## 7 YARDS

The Chris Norton Story

NETFLIX prime video apple tv

“ ”

**Chris Norton, a true inspiration** and encouragement! Please check out his incredible story... it's one on overcoming, and is so encouraging to me.

**Tim Tebow**

**It's a hell of a story.**

*I loved the movie and I encourage everybody else to watch it.*

**Michael Smerconish**

**So POWERFUL.** My friend Chris Norton's story of courage and perseverance is **truly awe-inspiring.**

**Terry Crews**

*Chris Norton is an **inspiration to my life!***

**John Maxwell**

*This film embodies the type of good/hard story we need more of in this world. **Our whole family was moved to laughter, tears, and cheers!***

**Jay and Katherine Wolf**

“ ”

**“Powerful story and beautiful film”**

**“A bright light in hard times”**

**“One of the most moving and powerful films ever”**

**“love triumphs here”**

**“SINCERE”**

**“MUST-SEE”**

**“I can't get enough of this documentary”**

**“EXCEPTIONAL”**

**“heart-felt documentary”**



**Book Chris Now** | 773.680.9800 | Jeannie@chicagosep.com